Outcomes Assessment Plan/Report

University of South Florida
Outcomes Assessment Plan/Report
for Academic Programs

Assessment is the systematic collection, review, and use of information about educational programs undertaken for the purpose of improving student learning and development.

An outcomes assessment plan is completed by faculty members for each program, at each degree level, each academic year. Completed outcomes assessment plans are e-mailed to: Oaplan@acad.usf.edu

At the end of the assessment period, summary items are completed. Completed assessment reports are e-mailed to this address: OAReports@acad.usf.edu

Information about outcomes assessment activities is located here: http://www.acad.usf.edu/programs/outcomesassessment.html

Information about this Plan/Report

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<th>College</th>
<th>Education</th>
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<tr>
<td>Department</td>
<td>Educational Measurement &amp; Research</td>
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<td>Academic Program</td>
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<td>Degree Level</td>
<td>Ph.D., Ed.D.</td>
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<tr>
<td>Assessment period</td>
<td>What are the beginning and ending dates of this assessment period? Beginning date: August 2002 Ending date: July 2003</td>
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<td>Prepared by</td>
<td>Who prepared this plan/report? Please list the faculty members involved.</td>
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<td>Lou Carey, Chair</td>
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<td>Robert Dedrick, John Ferron, Jeffrey Kromrey, Cynthia Parshall, Kristine Hogarty</td>
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<tr>
<td>Date Plan Submitted</td>
<td>March 27, 2002</td>
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<td>Date Report Submitted</td>
<td>June 1, 2004</td>
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Mission/Goals:

**Mission:**
Enter all or part of the USF mission statement that relates to this academic program. The mission is located here: [http://usfweb.usf.edu/president/vis_val.html](http://usfweb.usf.edu/president/vis_val.html)

As an institution dedicated to excellent teaching, the University’s fundamental objective is to evoke in its students a lifelong commitment to learning that enables them to become thoughtful, active, productive and compassionate citizens. Advanced studies at the graduate and professional level enable students to work with faculty at the forefront of their disciplines, to increase their depth of knowledge and personal achievement and to contribute to the advancement of their professions and the larger society. The University has high expectations of … its faculty and students as exemplary scholars.

**College Mission or Goal(s):**
Enter all or part of the College's mission statement and/or goals that relate to this academic program.

3.2.1 To graduate and support superior and visionary educators and human and support service professionals who can perform the professional roles required in changing educational environments.

3.2.4 To expand professional knowledge through interdisciplinary research related to teaching, learning, and teacher education, thereby providing useful information for the design and evaluation of educational systems and the preparation of personnel for those systems.
Student Learning Outcome #1
What will students know or be able to do or believe by the end of the assessment period? Be specific.

Students completing the Doctoral program in Measurement and Evaluation will demonstrate knowledge of the specialized content in their field.

It is recommended that two means of assessment be prepared for each student learning outcome.

**Action items:** These items define assessment activities. The completed assessment plan is e-mailed to: oaplans@acad.usf.edu at the beginning of the assessment period.

**Means of Assessment:** Describe the procedures, strategies, or means that will be used to collect information on student learning.

All Ph.D. graduates will complete a 12-hour written comprehensive examination over their subject matter field. Areas of content may include measurement, research design, statistical analysis, systems planning and program evaluation. Performance will be assessed by the students’ faculty program committee.

**Criteria for Success:** Describe the criteria for success related to this means of assessment.

To assess overall performance, as well as performance in specific content areas, the following rubric will be used:

<table>
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<th>Evaluation</th>
<th>Rating</th>
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<tbody>
<tr>
<td>Excellent</td>
<td>4</td>
</tr>
<tr>
<td>Good</td>
<td>3</td>
</tr>
<tr>
<td>Fair</td>
<td>2</td>
</tr>
<tr>
<td>Unacceptable</td>
<td>1</td>
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Ninety percent or more of the students will earn an overall performance rating of “Good” or higher from their faculty program committee. On no portion of the examination will these students (the 90%) earn a rating of “unacceptable.”

**Summary items:** These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: oareports@acad.usf.edu

**Findings:** What findings resulted from assessment activities?

100% of students (N = 1) assessed during the period met the criterion.

**Use of Results:** What changes, if any, were made in response to the findings?

Because of the small sample (N = 1), we will continue to monitor this indicator of the outcome for another year.
**Action items:** These items define assessment activities. The completed assessment plan is e-mailed to: oaplans@acad.usf.edu at the beginning of the assessment period.

**Means of Assessment:** Describe the procedures, strategies, or means that will be used to collect information on student learning.

Within three months of completing the program, all Ph.D. graduates will be asked to rate a series of items concerning their level of preparedness in their specialized subject matter.

**Criteria for Success:** Describe the criteria for success related to this means of assessment.

Ninety percent or more of the Ph.D. students completing the program will assign an overall rating of 4 or above on a 5-point scale to a series of items concerning their level of preparedness in their specialized subject matter.

**Summary items:** These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: oareports@acad.usf.edu

**Findings:** What findings resulted from assessment activities?

Based on the exit survey report, 100% of the respondents (N = 1) met the criterion for most items. The single item for which the criterion was not met (critically evaluate the literature in the field), was left blank by the respondent.

**Use of Results:** What changes, if any, were made in response to the findings?

Because of the small sample (N = 1), we will continue to monitor this indicator of the outcome for another year. In the interim, the Department will initiate the STAR reports (annual reports of each student’s scholarly activities) to collect process information from each doctoral student during their coursework and dissertation.
Student Learning Outcome #2
What will students know or be able to do or believe by the end of the assessment period? Be specific.

Students completing the Doctoral program in Measurement & Evaluation will produce a substantive research or evaluation study in their field.

It is recommended that two means of assessment be prepared for each student learning outcome.

**Action items:** These items define assessment activities. The completed assessment plan is e-mailed to: oaplans@acad.usf.edu at the beginning of the assessment period.

**Means of Assessment:** Describe the procedures, strategies, or means that will be used to collect information on student learning.

All Ph.D. students will conduct a research or evaluation study on a substantive issue in their field and will submit a report of the inquiry to a journal or professional conference.

**Criteria for Success:** Describe the criteria for success related to this means of assessment.

- Of the student research or evaluation studies that are submitted to a refereed state, regional, national or international conference, fifty percent or more will be accepted for presentation by the conference’s referees.
- Of the student research or evaluation studies that are submitted for publication in refereed state, regional, national or international journals, twenty percent or more will be accepted for publication.

**Summary items:** These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: oareports@acad.usf.edu

**Findings:** What findings resulted from assessment activities?

- Conference papers submitted: 29
- Conference papers accepted: 26
- Acceptance rate: 90%
- Journal manuscripts submitted: 15
- Journal manuscripts accepted: 13
- Acceptance rate: 87%

**Use of Results:** What changes, if any, were made in response to the findings?

Annual STAR reports (annual reports of each student’s scholarly activities) will be collected on student activities in conferences and journal manuscripts.
Student Learning Outcome #3
What will students know or be able to do or believe by the end of the assessment period? Be specific.

Students completing the Doctoral program in Measurement & Evaluation will apply skills acquired in the program in the solution of problems pertinent to the field.

It is recommended that **two means** of assessment be prepared for each student learning outcome.

**Means of Assessment:** Describe the procedures, strategies, or means that will be used to collect information on student learning.

All students completing the Ph.D. program will complete one or more field or internship experiences involving the application of program specific skills. Application of skills may involve one or more of the following: 1) identifying a problem or need, 2) designing or planning an appropriate procedure for solving the problem or alleviating the need, or 3) implementing a plan or procedure pertinent to the problem or need. The students’ performance on their applications of knowledge and their dispositions will be judged by their site-based supervisors and university supervisors.

**Criteria for Success:** Describe the criteria for success related to this means of assessment.

Eighty percent or more of the students in field or internship experiences will receive an overall performance rating of 3 or above on a 4-point scale by their site-based supervisors and by their university supervisors. For these students (the 80%), on no specific dimension/item will the rating be less than 2.

**Summary items:** These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: oareports@acad.usf.edu

**Findings:** What findings resulted from assessment activities?

Based on the Practicum Performance ratings, 100% of the students (N = 2) met the criterion.

**Use of Results:** What changes, if any, were made in response to the findings?

Because this is a new method of assessment and because of the small sample (N = 2), we will continue to monitor this indicator of the outcome for another year.