Outcomes Assessment Plan/Report

ASSESSMENT PLAN/REPORT FOR

Wellness Leadership – Tampa
(Academic Degree Program and Campus)
2002-03
(Assessment Period Covered)

Bachelor’s
(Degree Level)

October 29, 2003
(Date Submitted)

Planning Instructions:

Identify at least three student learning outcomes and complete the following portions of this plan. Student learning outcomes are defined in terms of what students will know, or be able to do, or believe as a result of instruction. The completed plan is e-mailed to Oaplans@acad.usf.edu

Reporting Instructions:

At the end of the assessment period, the assessment report is prepared and e-mailed to: Oareports@acad.usf.edu The report contains a summary of assessment findings identified. In addition, the report describes what changes (if any) were made as a result of a review of assessment findings. The discussion on use of results should, at the very least, indicate that faculty members reviewed the assessment findings.
Student Learning Outcome #1

What will students know or be able to do or believe? Be specific.

Students will demonstrate knowledge of the subject matter associated with wellness leadership.

ASSESSMENT PLAN - The completed assessment plan is e-mailed to Oaplans@acad.usf.edu at the beginning of the assessment period.

It is recommended that two means of assessment be prepared for each student learning outcome. One means of assessment may be sufficient.

Means of Assessment #1: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Data from the Site Supervisor Final Internship /Evaluation will be used to determine if this outcome is met.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent of the program graduates will achieve an “above average” or higher rating in the area of “competency in the subject matter” from their internship supervisor.

Means of Assessment #2: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Alumni’s analysis of their own ability from the Alumni Survey sent two years after graduation.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent or more of the alumni will rate their competency in the subject matter as a wellness professional at a level of “Above Average” or “Excellent” as measured by the Alumni Survey two years after graduation.

ASSESSMENT REPORT - These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: Oareports@acad.usf.edu
Findings: What findings resulted from assessment activities?

Results showed that 92% of the students were rated above average or superior in this area. However, two students were rated as average or below average and faculty agreed that this is not acceptable. Also, a few supervisors indicated that their interns were not observed in this area. In terms of the alumni survey, this was the first year of the assessment plan and therefore these students have not been graduated for two years.

Use of Results: What changes, if any, were made in response to the findings?

Faculty supervisors will review the course work in this area to determine if it needs strengthening and determine why certain supervisors were unable to observe or evaluate in this area. The faculty discussed whether or not the criterion should be raised to 85% or 90%. It was decided to keep the assessment at 80% for the time being.
Student Learning Outcome #2

What will students know or be able to do or believe?  Be specific.

Students will possess skills appropriate for program planning for a variety of health promotion programs.

ASSESSMENT PLAN - The completed assessment plan is e-mailed to Oaplans@acad.usf.edu at the beginning of the assessment period.

It is recommended that two means of assessment be prepared for each student learning outcome. One means of assessment may be sufficient.

Means of Assessment #1: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Data from the Site Supervisor Final Internship /Evaluation will be used to determine if this outcome is met.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent of the program graduates will achieve an “above average” or higher rating in the area of “possesses skills appropriate for program planning for a variety of health promotion programs” from their internship supervisor.

Means of Assessment #2: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Alumni’s analysis of their own ability from the Alumni Survey sent two years after graduation.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent or more of the alumni will rate their ability in “possesses skills appropriate for program planning for a variety of health promotion programs” at a level of “Above Average” or “Excellent” as measured by the Alumni Survey two years after graduation.
Outcomes Assessment Plan/Report

ASSESSMENT REPORT - These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: Oareports@acad.usf.edu

Findings: What findings resulted from assessment activities?

Eighty-two percent of the students received above average or high ratings in this area so criterion was met. However, only 72% of the students met criterion on one of the questions dealing with the ability to correctly demonstrate and explain exercises or treatment to clients. In terms of the alumni survey, this was the first year of the assessment plan and therefore these students have not been graduated for two years.

Use of Results: What changes, if any, were made in response to the findings?

This section should indicate that faculty members reviewed the assessment findings. It was decided by the program faculty that no changes would be made at this time, but there was a concern that 18% of the students were rated as average or fair in this area. Students will be given more opportunities in their classes to strengthen their knowledge and skills related to instruction of exercise. The faculty discussed whether or not the criterion should be raised to 85% or 90%. It was decided to keep the assessment at 80% for the time being.
Student Learning Outcome #3

What will students know or be able to do or believe? Be specific.

Students will possess appropriate organizational skills in order to implement a variety of health promotion programs.

ASSESSMENT PLAN - The completed assessment plan is e-mailed to Oaplans@acad.usf.edu at the beginning of the assessment period.

It is recommended that **two means** of assessment be prepared for each student learning outcome. One means of assessment may be sufficient.

**Means of Assessment #1:** Describe the procedures, strategies, or means that will be used to collect information on student learning.

Data from the Site Supervisor Final Internship/Evaluation will be used to determine if this outcome is met.

**Criteria for Success:** Describe the criteria for success related to this means of assessment.

Eighty percent of the program graduates will achieve an “above average” or higher rating in the area of “possess organizational skills appropriate for the implementation of a health promotion program” from their internship supervisor.

---

**Means of Assessment #2:** Describe the procedures, strategies, or means that will be used to collect information on student learning.

Alumni’s analysis of their own ability as a wellness leader from the Alumni Survey sent two years after graduation.

**Criteria for Success:** Describe the criteria for success related to this means of assessment.

Eighty percent or more of the alumni will rate their ability in “possess organizational skills appropriate for the implementation of a health promotion program” at a level of “Above Average” or “Excellent” as measured by the Alumni Survey two years after graduation.
Findings: What findings resulted from assessment activities?

Ratings by internship supervisors indicated that 82% of the students possessed organizational skills that were above average or higher. One item in the category dealing with effective use of time management was 73% and the other two were 84% and 89%. In terms of the alumni survey, this was the first year of the assessment plan and therefore these students have not been graduated for two years.

Use of Results: What changes, if any, were made in response to the findings? This section should indicate that faculty members reviewed the assessment findings.

It was decided by the program faculty that no changes would be made at this time. However, the faculty discussed whether or not the criterion should be raised to 85% or 90%. It was decided to keep the assessment at 80% for the time being. The faculty discussed the importance of time management and that topic will be stressed in the Professional Development Seminar.
Student Learning Outcome #4

What will students know or be able to do or believe? Be specific.

Students will possess skills appropriate for the evaluation of a variety of health promotion programs.

ASSESSMENT PLAN - The completed assessment plan is e-mailed to Oaplans@acad.usf.edu at the beginning of the assessment period.

It is recommended that two means of assessment be prepared for each student learning outcome. One means of assessment may be sufficient.

Means of Assessment #1: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Data from the Site Supervisor Final Internship /Evaluation will be used to determine if this outcome is met.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent of the program graduates will achieve an “above average” or higher rating in the area of “possesses skills appropriate for the evaluation of a variety of health promotion programs” from their internship supervisor.

Means of Assessment #2: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Alumni’s analysis of their own ability from the Alumni Survey sent two years after graduation.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent or more of the alumni will rate their ability in “possesses skills appropriate for the evaluation of a variety of health promotion programs” at a level of “Above Average” or “Excellent” as measured by the Alumni Survey two years after graduation.

ASSESSMENT REPORT - These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to Oareports@acad.usf.edu

Findings: What findings resulted from assessment activities?

Ninety percent of the interns were rated as “above average” or higher in this category. In terms of the alumni survey, this was the first year of the assessment plan and therefore these students have not been graduated for two years.
Use of Results: What changes, if any, were made in response to the findings? This section should indicate that faculty members reviewed the assessment findings.

Although the students did well in this area, it was decided that more questions should be developed in this area to better ascertain how well students are performing. The faculty discussed whether or not the criterion should be raised to 85% or 90%. It was decided to keep the assessment at 80% for the time being.
Student Learning Outcome #5

What will students know or be able to do or believe? Be specific.

Students will demonstrate appropriate interpersonal communication skills with clients.

ASSESSMENT PLAN - The completed assessment plan is e-mailed to Oaplans@acad.usf.edu at the beginning of the assessment period.

It is recommended that two means of assessment be prepared for each student learning outcome. One means of assessment may be sufficient.

Means of Assessment #1: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Data from the Site Supervisor Final Internship /Evaluation will be used to determine if this outcome is met.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent of the program graduates will achieve an “above average” or higher rating in the area of “demonstrates appropriate communication skills with clients” from their internship supervisor.

Means of Assessment #2: Describe the procedures, strategies, or means that will be used to collect information on student learning.

Alumni’s analysis of their own ability from the Alumni Survey sent two years after graduation.

Criteria for Success: Describe the criteria for success related to this means of assessment.

Eighty percent or more of the alumni will rate their ability in “demonstrates appropriate communication skills with clients” at a level of “Above Average” or “Excellent” as measured by the Alumni Survey two years after graduation.

ASSESSMENT REPORT - These items are completed after assessment activities, at the end of the assessment period. Completed assessment reports are e-mailed to: Oareports@acad.usf.edu

Findings: What findings resulted from assessment activities?

Over 85 percent of the students were rated as above average or higher in this category. In terms of the alumni survey, this was the first year of the assessment plan and therefore these students have not been graduated for two years.

Use of Results: What changes, if any, were made in response to the findings? This section should indicate that faculty members reviewed the assessment findings.
Faculty members decided that the revisions previously made with the questions in this category were an improvement and will be retained. Faculty discussed whether or not the criterion should be raised to 90%. It was decided to keep the assessment at 80% for the time being.