

## School of Physical Education & Exercise Science Unit

### 3-Year Action Plan <sup>1</sup>

#### STRATEGIC DIRECTION # 1 Promote nationally & internationally distinctive research & graduate programs.

Actions Planned	Resources Needed		Potential Sources of Resources <sup>2</sup>	Outcome Measures
	Recurring	Non-recurring		
<p><b>EXERCISE SCIENCE</b></p> <p><b>Objective 1 Enhance the quality of graduate programs.</b> • Develop 2 concentrations within the exercise science program based on needs (preliminary results of community survey indicated Fitness and Wellness Management and Clinical Exercise as the #1 and #2 needs, respectively); to be implemented by 2005-2006 NOTE: These concentrations will bring many new students (perhaps over 100) to USF – no other program exists in the Tampa community. Many employers require a master’s degree in this area and currently Tampa professionals go elsewhere to obtain advanced degrees. • Review current core curriculum (research, stats, etc.) in exercise science program and make necessary changes.</p>			<p>Faculty member with clinical exercise/behavior theory background – to start fall 2005 NOTE: Dr. Eickhoff-Shemek can develop/teach concentration in Fitness and Wellness Management (7 years experience in this area), but will need another faculty member (to begin 2006) to assume her current responsibilities as a professor of several of the classes in the undergrad program. New resources may not be needed, but will need to address pertinent issues within COE to determine if resources are needed.</p>	<p>Increased number of students Increased revenue to USF/COE Meet employer needs of Tampa community Increased national recognition</p>
<p><b>Objective 2 Develop interdisciplinary PhD program working with other USF Colleges/Schools (Medicine, Public Health)</b></p>			<p>Many individuals have inquired about this – above proposed faculty lines will help achieve this goal.</p>	<p>Increased national recognition</p>
<p><b>Objective 3 Increase the amount of faculty scholarly activity</b></p>			<p>Evidence this has occurred in 2002-2005; Will continue by bringing in new faculty as indicated above with specific research success (grants, publications, etc.)</p>	<p>Increased national recognition Increased external funding</p>
<b>Total Resources</b>				

<sup>1</sup> Complete a Template C for each of the three strategic directions receiving your highest priority ratings on Template B.

**STRATEGIC DIRECTION #2 Advance collaborative learning & discovery to improve health for the community**

<p><b>K-12 TEACHER ED</b></p> <p><b>Objective 1</b> Increase the quality of graduate programs) • <b>Action 1</b> Develop &amp; implement a recruitment plan • <b>Action 2</b> Offer alternative course scheduling</p>	<p>• Advertising • Travel/recruiters • Printing • Displays</p>		<p>Increased number of SCHs School/College funds</p>	<p>• Increase number of students • Student satisfaction with scheduling</p>
<p><b>Objective 2</b> Increase the amount of faculty scholarly activity) • <b>Action 1</b> provide time in workload to engage in scholarly activity • <b>Action 2</b> Recruit faculty who have research agenda &amp; record of publishing • <b>Action 3</b> Provide infrastructure that allows research engagement (staff, equipment, assistants, travel)</p>	<p>Hire faculty with research agenda</p>		<p>College of Education fund new positions</p>	<p>Increased national recognition (publications &amp; presentations) Acquired state-of-the-art equipment for analyzing students' teaching performances and collecting/analyzing research data. Obtain laboratory space to house equipment for viewing/analyzing teaching performances (use by students and faculty).</p>
<p><b>Total Resources</b></p>				

Actions Planned	Resources Needed		Potential Sources of Resources <sup>2</sup>	Outcome Measures
	Recurring	Non-recurring		
<p><b>Exercise Science</b></p> <p><b>Objective 1</b> Increase involvement with the community and constituent groups • Develop Center for Healthy Lifestyles collaborating with other USF Colleges/Departments (This Center will integrate teaching, research, and service.)</p>			<p>Additional faculty in exercise science and related areas</p>	<p>Local and national recognition Increase revenue form participant fees and external grants</p>
<p><b>Total Resources</b></p>				

<p><b>K-12 EDUCATION ED</b></p> <p><b>Objective 1 Increase the quality of under graduate programs • Action 1 Enhance the quality of internship sites. • Action 2 Place undergraduate K-12 students in low SES sites. • Encourage students to participate in volunteer and service learning experiences that promote physical activity.</b></p>				<p>Student surveys indicating quality experiences during internships. Increased number of low SES site placements. Increased student participation in community activities that promote physical activity.</p>
<p><b>Objective 2 Increase involvement with community and constituent groups Action 1 Increase number of internship sites to provide developmentally appropriate PE programs. Action 2 Participate in collaborative experiences between university and K-12 teachers to promote quality PE programs.</b></p>				<p>Increased input on intern placements to assure quality experiences. Increase professional development activities with K12 teachers.</p>
<p><b>Total Resources</b></p>				

**STRATEGIC DIRECTION # 3 Attract the very best undergraduate students by providing a challenging intellectual climate.**

Actions Planned	Resources Needed		Potential Sources of Resources <sup>2</sup>	Outcome Measures
	Recurring	Non-recurring		
<p><b>EXERCISE SCIENCE</b></p> <p><b>Objective 1 Attract high quality undergraduate students • Develop new criteria (standards) and application process for entry into the program • Change name of program to reflect what it is and to be recognized and competitive at national level</b></p>			<p>PhD Graduate Assistant to assist with this effort</p>	<p>Higher quality students in the program; Currently, most have GPA of 2.6-2.8 upon entry.</p>

<b>K-12 TEACHER ED</b>  <b>Objective 1 Attract high quality undergraduate students • Action 1 Develop recruitment plan to attract quality students • Action 2 Hire high quality faculty in Teacher Ed.</b>				Increased GPA of students entering the program. Local, state, & national recognition of students. Hired high quality teacher educators.
<b>Objective 2 Increase the quality of undergraduate programs • Action 1 Evaluate &amp; revise as needed K-12 curriculum • Action 2 Enhance the quality of internship sites</b>				Student surveys reflect quality program experiences.
<b>Total Resources</b>				

**STRATEGIC DIRECTION # 4 Provide high quality academic programs & support systems**

Actions Planned	Resources Needed		Potential Sources of Resources <sup>2</sup>	Outcome Measures
	Recurring	Non-recurring		

<b>EXERISE SCIENCE</b>  <b>Objective 1 Increase the quality of undergraduate programs</b> • Update curriculum to meet national standards by Fall 2005 • Implement ACSM HFI certification • Develop supportive infrastructures to enhance daily operations and quality of program NOTE: See attached “Objectives for Wellness Leadership Program” related to above action steps			PhD Graduate Assistant – to begin August, 2004 Faculty member in clinical exercise/behavior theory to begin in August 2005	Nationally recognized program -- will be able to submit application to ACSM for endorsement, which is a huge benefit for our graduates and for USF Students can become ACSM certified (HFI certification is required in many jobs in the field; current curriculum does not prepare students for this certification) Excellent outcome for SACS – we’ll receive from ACSM aggregate HFI scores for measuring/evaluation purposes
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<b>Objective 2 Improve the facilities and equipment • Develop state-of-the-art Wellness Lab</b>			Renovate space already determined for this lab Purchase computers and software for wellness assessments (nutrition, stress, health risk appraisals)	Students will become proficient in these assessments, which is necessary for a degree in this field. Additional revenue from the services available to the public. Excellent capability for faculty and student research.
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<b>Total Resources</b>				
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<b>K-12 Teacher Ed</b>  <b>Objective 1 Increase the quality of undergraduate programs • Action 1 Evaluate &amp; revise as needed K-12 curriculum • Action 2 Hire high quality faculty in Teacher Education • Action 3 Increase students' involvement in professional development activities • Action 4 Improve facilities &amp; equipment (including technology) to enhance instruction &amp; research</b>				Student surveys reflect quality program experiences. Hired high quality teacher educators. Students' increased participation in professional activities. Acquired state-of-the-art equipment for analyzing students' teaching performances and collecting/ analyzing research data..
<b>• Objective 2 Increase the quality of graduate programs • Action 1 Evaluate &amp; revise as needed Masters' Teacher Ed. programs • Action 2 Hire high quality faculty in Teacher</b>				Students' evaluations indicate quality program experiences. Hired high quality teacher educators.
<b>Education • Action 3 Increase students' research/other professional presentations • Action 4 Improve facilities &amp; equipment (including technology) to enhance instruction &amp; research</b>				Increased student participation in professional presentations and involvement in research projects. Acquired state-of-the-art equipment for analyzing students' teaching performances and collecting/ analyzing research data. Obtain laboratory space to house equipment for viewing/analyzing teaching performances (use by students and faculty).

<b>Total Resources</b>			
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**STRATEGIC DIRECTION # 5 Shape the enrollment profile to reflect the educational goals of a major urban research institution.**

Actions Planned	Resources Needed		Potential Sources of Resources <sup>2</sup>	Outcome Measures
	Recurring	Non-recurring		
<b>Total Resources</b>				

<p><b>EXERCISE SCIENCE</b></p> <p><b>Objective 1 Increase the number of students from under-represented groups in the undergraduate and graduate programs</b> • Develop strategies to recruit students from underrepresented groups <b>Objective #2 Increase the amount giving to the School Development Fund</b> • Develop scholarship program for underserved students</p>			<p>Resources to enhance marketing efforts (brochures, faculty and student presentations, establish relationships with various communities; work with community partnerships already established within USF.COE)</p>	<p>Increase number of students from underrepresented groups will be enrolled.</p>
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<p><b>K-12 TEACHER ED</b></p> <p><b>Objective 1 Increase the number of students from under-represented groups in the graduate and undergraduate program</b> • <b>Action 1 Develop a recruitment plan to attract students from underrepresented groups.</b> • <b>Action 2 Recruit minority faculty &amp; staff.</b></p>				<p>Increase enrollment of students from under-represented groups. Increased number of minority faculty and staff</p>
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<b>Objective 2 Increase graduate and undergraduate student involvement in research activities • Action 1 Provide forums for students' research presentations • Action 2 Involve students in faculty research projects.</b>				Increased students' opportunities for research presentations. Increased student involvement in faculty research.
<b>Total Resources</b>				

**STRATEGIC DIRECTION #9 Establish USF as a national model for a university fully engaged with its local, national, & global communities.**

Actions Planned	Resources Needed		Potential Sources of Resources <sup>2</sup>	Outcome Measures
	Recurring	Non-recurring		
<b>EXERCISE SCIENCE</b>  <b>Objective 1 Increase the amount of faculty scholarly activity</b> (See above Strategic Direction #1 – under Wellness Leadership -objective #3)				
<b>Objective 2 Increase involvement with the community and constituent groups</b> (See above Strategic Direction #2 – under Wellness Leadership objective #1)				
<b>Total Resources</b>				

<p><b>K-12 TEACHER ED</b></p> <p><b>Objective 1 Increase the amount of faculty scholarly activity.</b></p> <ul style="list-style-type: none"> <li>• <b>Action 1 Provide time in workload to engage in scholarly activity</b></li> <li>• <b>Action 2 Recruit faculty who have a research agenda &amp; record of publishing</b></li> <li>• <b>Action 3 Provide infrastructure that allows research engagement (staff, equipment, assistants, travel)</b></li> </ul>				<p>Increased national recognition (publications &amp; presentations)</p> <p>Acquired state-of-the-art equipment for analyzing students' teaching performances and collecting/ analyzing research data. Obtain laboratory space to house equipment for viewing/analyzing teaching performances (use by students and faculty).</p>
<p><b>Objective 2 Increase involvement with the community and constituent groups.</b></p> <ul style="list-style-type: none"> <li>• <b>Action 1 Increase research, internship, volunteer, and service learning experiences in K-12 schools.</b></li> <li>• <b>Action 2 Increase the contribution to the School's development fund.</b></li> <li>• <b>Action 3 Increase involvement with alumni.</b></li> </ul>				<p>Increased experiences working collaboratively with K-12 teachers/students. Increased revenue for development fund. Alumni involvement with COE Development Office.</p>
<p><b>Total Resources</b></p>				